

NCC Cable System Order

Order #	62358804	Flight Dates	10/31/16 - 11/13/16	Update Date	10/28/16		
Syscode	2482	Agency	Strategic Media Placement	Version	1 Vs. 1		
System Name	Time Warner/DirectV- I+ Lexington, KY	Advertiser	Andy Barr for Congress	Show All Lines			
Market	Lexington-Fayette				Total # of Weeks	2	
		Client Code		Total	\$3,964.00		
AE	Andrew Yolles	Product Code		Commission	\$594.60		
Sales Coordinator	Luke Priddy	Est Code		Net Total	\$3,369.40		
Office	Washington	Product Name		Total Spots	77		
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0		
Status	Not accepted				Sold On	Cost Per Spot	
Survey	Cable Nielsen Live+1 Jul16	Primary Demo	Adults 35+	GRP	-	GIMP	-
-		Makegood Policy	Approval Required	CPP	-	CPM	-
Comments : 10.28 New order. Please review and confirm. Thanks!							

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	BTN	CFB TBD 11/05	10/31/16	11/6/16	12:00	23:00						X		-	-	2	\$40.00	\$80.00	30	CFB 11/05 TBD
2	CNN	CNN EM	10/31/16	11/6/16	05:00	10:00	X	X	X	X	X	X	X	-	-	3	\$5.00	\$15.00	30	PRE 09/05/16-12/25/16
3	CNN	CNN DT	10/31/16	11/6/16	10:00	18:00	X	X	X	X	X	X	X	-	-	5	\$8.00	\$40.00	30	PRE 09/05/16-12/25/16
4	CNN	CNN PT	10/31/16	11/6/16	18:00	24:00	X	X	X	X	X	X	X	-	-	7	\$24.00	\$168.00	30	PRE 09/05/16-12/25/16
5	CNN	CNN DT	11/7/16	11/13/16	10:00	18:00	X							-	-	1	\$8.00	\$8.00	30	PRE 09/05/16-12/25/16
6	CNN	CNN PT	11/7/16	11/13/16	18:00	24:00	X							-	-	1	\$24.00	\$24.00	30	PRE 09/05/16-12/25/16
7	DISC	DISC PT	10/31/16	11/6/16	18:00	24:00	X	X	X	X	X	X	X	-	-	3	\$43.00	\$129.00	30	PRE 09/05/16-12/25/16
8	ESP2	CFB TBD 11/05	10/31/16	11/6/16	12:00	23:00						X		-	-	1	\$75.00	\$75.00	30	CFB 11/05 TBD
9	ESPN	ESPN PT	10/31/16	11/6/16	18:00	24:00		X	X	X	X	X	X	-	-	3	\$86.00	\$258.00	30	PRE 09/05/16-12/25/16
10	ESPN	CFB TBD 11/05	10/31/16	11/6/16	12:00	23:00						X		-	-	1	\$185.00	\$185.00	30	CFB 11/05 TBD
11	ESPN	AVG. ALL WKS	10/31/16	11/6/16	20:30	23:00	X							-	-	1	\$450.00	\$450.00	30	MNF 10/31
12	ESPN	AVG. ALL WKS	11/7/16	11/13/16	20:30	23:00	X							-	-	1	\$450.00	\$450.00	30	MNF 11/7
13	FXNC	FXNC EM	10/31/16	11/6/16	05:00	10:00	X	X	X	X	X	X	X	-	-	6	\$10.00	\$60.00	30	PRE 09/05/16-12/25/16
14	FXNC	FXNC DT	10/31/16	11/6/16	10:00	18:00	X	X	X	X	X	X	X	-	-	3	\$23.00	\$69.00	30	PRE 09/05/16-12/25/16
15	FXNC	FXNC PT	10/31/16	11/6/16	18:00	24:00	X	X	X	X	X	X	X	-	-	7	\$62.00	\$434.00	30	PRE 09/05/16-12/25/16
16	FXNC	FXNC EM	11/7/16	11/13/16	05:00	10:00	X							-	-	1	\$10.00	\$10.00	30	PRE 09/05/16-12/25/16
17	FXNC	FXNC PT	11/7/16	11/13/16	18:00	24:00	X							-	-	1	\$62.00	\$62.00	30	PRE 09/05/16-12/25/16
18	HGTV	HGTV PT	10/31/16	11/6/16	18:00	24:00	X	X	X	X	X	X	X	-	-	7	\$45.00	\$315.00	30	PRE 09/05/16-12/25/16
19	HGTV	HGTV PT	11/7/16	11/13/16	18:00	24:00	X							-	-	1	\$45.00	\$45.00	30	PRE 09/05/16-12/25/16
20	HIST	HIST PT	10/31/16	11/6/16	18:00	24:00	X	X	X	X	X	X	X	-	-	7	\$58.00	\$406.00	30	PRE 09/05/16-12/25/16
21	HIST	HIST PT	11/7/16	11/13/16	18:00	24:00	X							-	-	1	\$58.00	\$58.00	30	PRE 09/05/16-12/25/16

NCC Cable System Order

Order #	62358804	Flight Dates	10/31/16 - 11/13/16	Update Date	10/28/16		
Syscode	2482	Agency	Strategic Media Placement	Version	1 Vs. 1		
System Name	Time Warner/DirectTV- I+ Lexington, KY	Advertiser	Andy Barr for Congress	Show All Lines			
Market	Lexington-Fayette				Total # of Weeks	2	
		Client Code		Total	\$3,964.00		
AE	Andrew Yolles	Product Code		Commission	\$594.60		
Sales Coordinator	Luke Priddy	Est Code		Net Total	\$3,369.40		
Office	Washington	Product Name		Total Spots	77		
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0		
Status	Not accepted				Sold On	Cost Per Spot	
Survey	Cable Nielsen Live+1 Jul16	Primary Demo	Adults 35+	GRP	-	GIMP	-
-		Makegood Policy	Approval Required	CPP	-	CPM	-

Comments :	10.28 New order. Please review and confirm. Thanks!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
22	SECN	SECN PT	10/31/16	11/6/16	18:00	24:00	X	X	X	X	X	X	X	-	-	7	\$26.00	\$182.00	30	PRE 09/05/16-12/25/16
23	SECN	CFB TBD 11/05	10/31/16	11/6/16	12:00	23:00						X		-	-	1	\$75.00	\$75.00	30	CFB 11/05 TBD
24	SECN	SECN PT	11/7/16	11/13/16	18:00	24:00	X							-	-	1	\$26.00	\$26.00	30	PRE 09/05/16-12/25/16
25	TBSC	TBSC PT	10/31/16	11/6/16	18:00	24:00	X	X	X	X	X	X	X	-	-	4	\$68.00	\$272.00	30	PRE 09/05/16-12/25/16
26	TBSC	TBSC PT	11/7/16	11/13/16	18:00	24:00	X							-	-	1	\$68.00	\$68.00	30	PRE 09/05/16-12/25/16

	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Oct 2017	Total
SPOTS	77	0	0	0	0	0	0	0	0	0	0	0	77
AMT	\$3,964.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$3,964.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 10/28/16

62358804 | Lexington-Fayette | Time Warner/DirectTV- I+ Lexington, KY | 2482 |

NCC Cable System Order

Order #	62358804
Syscode	8000
System Name	Time Warner/Lexington Interconnect, KY
Market	Lexington-Fayette

AE	Andrew Yolles
Sales Coordinator	Luke Priddy
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live+1 Jul16
-	

Flight Dates	10/31/16 - 11/13/16
Agency	Strategic Media Placement
Advertiser	Andy Barr for Congress

Client Code	
Product Code	
Est Code	
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	10/28/16		
Version	1 Vs. 1		
Show All Lines			
Total # of Weeks	2		
Total	\$10,753.00		
Commission	\$1,612.95		
Net Total	\$9,140.05		
Total Spots	136		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	10.28 New order. Please review and confirm. Thanks!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	AEN	AEN PT	10/31/16	11/6/16	18:00	24:00	X	X	X	X	X	X	X	-	-	4	\$78.00	\$312.00	30	PRE 09/05/16-12/25/16
2	BTN	CFB TBD 11/05	10/31/16	11/6/16	12:00	23:00						X		-	-	1	\$75.00	\$75.00	30	CFB 11/05 TBD
3	CNBC	CNBC DT	10/31/16	11/6/16	10:00	18:00	X	X	X	X	X	X	X	-	-	3	\$4.00	\$12.00	30	PRE 09/05/16-12/25/16
4	CNBC	CNBC PT	10/31/16	11/6/16	18:00	24:00	X	X	X	X	X	X	X	-	-	4	\$7.00	\$28.00	30	PRE 09/05/16-12/25/16
5	CNBC	CNBC PT	11/7/16	11/13/16	18:00	24:00	X							-	-	1	\$7.00	\$7.00	30	PRE 09/05/16-12/25/16
6	CNN	CNN EM	10/31/16	11/6/16	05:00	10:00	X	X	X	X	X	X	X	-	-	3	\$14.00	\$42.00	30	PRE 09/05/16-12/25/16
7	CNN	CNN DT	10/31/16	11/6/16	10:00	18:00	X	X	X	X	X	X	X	-	-	5	\$18.00	\$90.00	30	PRE 09/05/16-12/25/16
8	CNN	CNN PT	10/31/16	11/6/16	18:00	24:00	X	X	X	X	X	X	X	-	-	5	\$52.00	\$260.00	30	PRE 09/05/16-12/25/16
9	CNN	CNN EM	11/7/16	11/13/16	05:00	10:00	X							-	-	1	\$14.00	\$14.00	30	PRE 09/05/16-12/25/16
10	CNN	CNN DT	11/7/16	11/13/16	10:00	18:00	X							-	-	1	\$18.00	\$18.00	30	PRE 09/05/16-12/25/16
11	CNN	CNN PT	11/7/16	11/13/16	18:00	24:00	X							-	-	1	\$52.00	\$52.00	30	PRE 09/05/16-12/25/16
12	DISC	DISC PT	10/31/16	11/6/16	18:00	24:00	X	X	X	X	X	X	X	-	-	7	\$88.00	\$616.00	30	PRE 09/05/16-12/25/16
13	DISC	DISC PT	11/7/16	11/13/16	18:00	24:00	X							-	-	1	\$88.00	\$88.00	30	PRE 09/05/16-12/25/16
14	ESP2	ESP2 EM	10/31/16	11/6/16	05:00	10:00	X	X	X	X	X	X	X	-	-	6	\$8.00	\$48.00	30	PRE 09/05/16-12/25/16
15	ESP2	ESP2 DT	10/31/16	11/6/16	10:00	18:00	X	X	X	X	X	X	X	-	-	3	\$13.00	\$39.00	30	PRE 09/05/16-12/25/16
16	ESP2	ESP2 PT	10/31/16	11/6/16	18:00	24:00	X	X	X	X	X	X	X	-	-	5	\$29.00	\$145.00	30	PRE 09/05/16-12/25/16
17	ESP2	CFB TBD 11/05	10/31/16	11/6/16	12:00	23:00						X		-	-	1	\$150.00	\$150.00	30	CFB 11/05 TBD
18	ESP2	ESP2 EM	11/7/16	11/13/16	05:00	10:00	X							-	-	1	\$8.00	\$8.00	30	PRE 09/05/16-12/25/16
19	ESP2	ESP2 DT	11/7/16	11/13/16	10:00	18:00	X							-	-	1	\$13.00	\$13.00	30	PRE 09/05/16-12/25/16
20	ESP2	ESP2 PT	11/7/16	11/13/16	18:00	24:00	X							-	-	1	\$29.00	\$29.00	30	PRE 09/05/16-12/25/16
21	ESPN	ESPN EM	10/31/16	11/6/16	05:00	10:00	X	X	X	X	X	X	X	-	-	3	\$39.00	\$117.00	30	PRE 09/05/16-12/25/16

NCC Cable System Order

Order #	62358804
Syscode	8000
System Name	Time Warner/Lexington Interconnect, KY
Market	Lexington-Fayette

AE	Andrew Yolles
Sales Coordinator	Luke Priddy
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live+1 Jul16
-	

Flight Dates	10/31/16 - 11/13/16
Agency	Strategic Media Placement
Advertiser	Andy Barr for Congress

Client Code	
Product Code	
Est Code	
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	10/28/16		
Version	1 Vs. 1		
Show All Lines			
Total # of Weeks	2		
Total	\$10,753.00		
Commission	\$1,612.95		
Net Total	\$9,140.05		
Total Spots	136		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	10.28 New order. Please review and confirm. Thanks!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
22	ESPN	ESPN DT	10/31/16	11/6/16	10:00	18:00	X	X	X	X	X	X	X	-	-	1	\$79.00	\$79.00	30	PRE 09/05/16-12/25/16
23	ESPN	ESPN PT	10/31/16	11/6/16	18:00	24:00		X	X	X	X	X	X	-	-	5	\$176.00	\$880.00	30	PRE 09/05/16-12/25/16
24	ESPN	CFB TBD 11/05	10/31/16	11/6/16	12:00	23:00						X		-	-	1	\$375.00	\$375.00	30	CFB 11/05 TBD
25	ESPN	ESPN EM	11/7/16	11/13/16	05:00	10:00	X							-	-	1	\$39.00	\$39.00	30	PRE 09/05/16-12/25/16
26	ESPN	AVG. ALL WKS	10/31/16	11/6/16	20:30	23:00	X							-	-	1	\$900.00	\$900.00	30	MNF 10/31
27	ESPN	AVG. ALL WKS	11/7/16	11/13/16	20:30	23:00	X							-	-	1	\$900.00	\$900.00	30	MNF 11/7
28	FOOD	FOOD PT	10/31/16	11/6/16	18:00	24:00	X	X	X	X	X	X	X	-	-	4	\$33.00	\$132.00	30	PRE 09/05/16-12/25/16
29	FXNC	FXNC EM	10/31/16	11/6/16	05:00	10:00	X	X	X	X	X	X	X	-	-	6	\$30.00	\$180.00	30	PRE 09/05/16-12/25/16
30	FXNC	FXNC DT	10/31/16	11/6/16	10:00	18:00	X	X	X	X	X	X	X	-	-	6	\$58.00	\$348.00	30	PRE 09/05/16-12/25/16
31	FXNC	FXNC PT	10/31/16	11/6/16	18:00	24:00	X	X	X	X	X	X	X	-	-	6	\$139.00	\$834.00	30	PRE 09/05/16-12/25/16
32	FXNC	FXNC EM	11/7/16	11/13/16	05:00	10:00	X							-	-	1	\$30.00	\$30.00	30	PRE 09/05/16-12/25/16
33	FXNC	FXNC DT	11/7/16	11/13/16	10:00	18:00	X							-	-	1	\$58.00	\$58.00	30	PRE 09/05/16-12/25/16
34	FXNC	FXNC PT	11/7/16	11/13/16	18:00	24:00	X							-	-	1	\$139.00	\$139.00	30	PRE 09/05/16-12/25/16
35	HALL	HALL PT	10/31/16	11/6/16	18:00	24:00	X	X	X	X	X	X	X	-	-	6	\$44.00	\$264.00	30	PRE 09/05/16-12/25/16
36	HALL	HALL PT	11/7/16	11/13/16	18:00	24:00	X							-	-	1	\$44.00	\$44.00	30	PRE 09/05/16-12/25/16
37	HGTV	HGTV PT	10/31/16	11/6/16	18:00	24:00	X	X	X	X	X	X	X	-	-	5	\$92.00	\$460.00	30	PRE 09/05/16-12/25/16
38	HGTV	HGTV PT	11/7/16	11/13/16	18:00	24:00	X							-	-	1	\$92.00	\$92.00	30	PRE 09/05/16-12/25/16
39	HIST	HIST PT	10/31/16	11/6/16	18:00	24:00	X	X	X	X	X	X	X	-	-	3	\$121.00	\$363.00	30	PRE 09/05/16-12/25/16
40	HIST	HIST PT	11/7/16	11/13/16	18:00	24:00	X							-	-	1	\$121.00	\$121.00	30	PRE 09/05/16-12/25/16
41	LIF	LIF PT	10/31/16	11/6/16	18:00	24:00	X	X	X	X	X	X	X	-	-	2	\$50.00	\$100.00	30	PRE 09/05/16-12/25/16
42	MNBC	MNBC PT	10/31/16	11/6/16	18:00	24:00	X	X	X	X	X	X	X	-	-	4	\$20.00	\$80.00	30	PRE 09/05/16-12/25/16

NCC Cable System Order

Order #	62358804	Flight Dates	10/31/16 - 11/13/16	Update Date	10/28/16
Syscode	8000	Agency	Strategic Media Placement	Version	1 Vs. 1
System Name	Time Warner/Lexington Interconnect, KY	Advertiser	Andy Barr for Congress	Show All Lines	
Market	Lexington-Fayette			Total # of Weeks	2
		Client Code		Total	\$10,753.00
AE	Andrew Yolles	Product Code		Commission	\$1,612.95
Sales Coordinator	Luke Priddy	Est Code		Net Total	\$9,140.05
Office	Washington	Product Name		Total Spots	136
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0
Status	Not accepted			Sold On	Cost Per Spot
Survey	Cable Nielsen Live+1 Jul16	Primary Demo	Adults 35+	GRP	-
-		Makegood Policy	Approval Required	GIMP	-
				CPP	-
Comments :		10.28 New order. Please review and confirm. Thanks!			

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
43	MNBC	MNBC PT	11/7/16	11/13/16	18:00	24:00	X							-	-	1	\$20.00	\$20.00	30	PRE 09/05/16-12/25/16
44	SECN	SECN PT	10/31/16	11/6/16	18:00	24:00	X	X	X	X	X	X	X	-	-	5	\$61.00	\$305.00	30	PRE 09/05/16-12/25/16
45	SECN	CFB TBD 11/05	10/31/16	11/6/16	12:00	23:00						X		-	-	1	\$150.00	\$150.00	30	CFB 11/05 TBD
46	SECN	SECN PT	11/7/16	11/13/16	18:00	24:00	X							-	-	1	\$61.00	\$61.00	30	PRE 09/05/16-12/25/16
47	TBSC	TBSC PT	10/31/16	11/6/16	18:00	24:00	X	X	X	X	X	X	X	-	-	7	\$141.00	\$987.00	30	PRE 09/05/16-12/25/16
48	TBSC	TBSC PT	11/7/16	11/13/16	18:00	24:00	X							-	-	1	\$141.00	\$141.00	30	PRE 09/05/16-12/25/16
49	USA	USA PT	10/31/16	11/6/16	18:00	24:00	X	X	X	X	X	X	X	-	-	4	\$127.00	\$508.00	30	PRE 09/05/16-12/25/16

	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Oct 2017	Total
SPOTS	136	0	0	0	0	0	0	0	0	0	0	0	136
AMT	\$10,753.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$10,753.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 10/28/16

62358804 | Lexington-Fayette | Time Warner/Lexington Interconnect, KY | 8000 |